

TrueCore®



TrueCore®  
Made Only By BlueScope Steel

THE FRAMEWORK FOR YOUR BUSINESS OF THE FUTURE

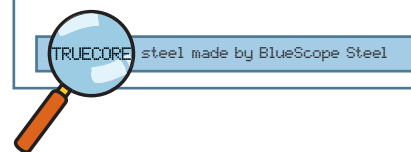
# STEEL FRAMING



**This simple checklist is your guarantee of the superior BlueScope Steel difference:**

- ☒ Dimensionally stable
- ☒ Durable, strong, lightweight
- ☒ Termite proof
- ☒ Environmentally friendly
- ☒ OH&S considerate
- ☒ 50 year\* BlueScope Steel warranty
- ☒ Manufactured only by BlueScope Steel especially for Australian conditions

**To make sure your product is manufactured from steel made by BlueScope Steel, look for the TRUECORE® steel brand.**



*For further information please phone BlueScope Steel Direct on 1800 022 999 or visit [www.truecore.com.au](http://www.truecore.com.au)*

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\*Warranty available on application. For full terms and conditions and to determine the eligibility of your building see [www.truecore.com.au](http://www.truecore.com.au) or call BlueScope Steel Direct on 1800 022 999. Installation guidelines are available from your supplier.





# THE HOUSE FRAME OF THE FUTURE CAN BUILD YOUR BUSINESS.

*With growing homeowner demand for steel frames, a host of performance advantages and the ability to meet environmental and building regulations and guidelines, building frames made from TRUECORE® steel can help build the home of the future and your business.*



## Straight and true

TRUECORE® steel is dimensionally stable. So building frames made from TRUECORE® steel won't warp, twist, sag or shrink. Internal walls stay perfectly straight, reducing the risk of jamming doors, sticking windows, cracked cornices, and sagging and wavy rooflines.

You have happier customers and fewer call-backs.

## Quick and easy to work with

Framing made from TRUECORE® steel is exceptionally quick to erect. Pre-fabrication and modern fixing techniques make construction simple. Holes can be pre-punched for electrical and plumbing needs.

## Supports OH&S objectives

Building frames made from TRUECORE® steel are strong yet lightweight. That means an easier day for your crew, less stress on you.

## 100% termite proof

A house frame made from TRUECORE® steel is 100% termite proof, without the need to apply chemical treatments. Always will be, no ifs, buts or maybes. It's an easy way to address homeowner concerns and safeguard your reputation.

## Especially for the residential market

With growing awareness of investment and environmental issues, homeowners are increasingly relying on steel building frames when given the choice. That's exactly why BlueScope Steel has introduced TRUECORE® steel to the residential market.

## Ready for the future

Strong and lightweight, house frames made from TRUECORE® steel are well positioned to meet environmental and building design regulations and guidelines. From termite control to site sedimentation issues, from flat blocks to difficult sites, frames made from TRUECORE® steel give you the flexibility to be able to deal with the increase in regulations and guidelines in the domestic construction industry.

## 100% recyclable

Steel is one of the most recycled materials on Earth. All steel made by BlueScope Steel includes recycled steel in its manufacture. 100% of your house frame can be recycled.

## A new world of home design

House frames made from TRUECORE® steel can offer a new world of contemporary design features for you and your clients. The strength of steel provides excellent spanning capabilities. Cross ventilation opportunities can be maximised to help your designs meet emerging energy efficiency requirements. Your designers and clients can enjoy newfound freedom with open space contemporary design and feature ceilings such as bulkheads and coffered recesses.

## The strength to last a lifetime

TRUECORE® steel is a zinc/aluminium alloy coated steel with a striking blue surface finish, especially for residential house framing.

Manufactured by BlueScope Steel and tested in Australia for Australian conditions, TRUECORE® steel has a 50 year\* warranty, so your customers and your reputation enjoy the backing of BlueScope Steel.

\* Warranty available on application. For full terms and conditions and to determine the eligibility of your building see [www.truecore.com.au](http://www.truecore.com.au) or call BlueScope Steel Direct on 1800 022 999.